

# SJSU - Fukuda Endowed Lecture Series in Contemporary Japanese Arts



## EMOJI ESSENTIALS: ILLUSTRATING CULTURAL LITERACY AND JAPAN

**Dr. Alisa Freedman**

Unicode emoji, originating in Japan and expanded through worldwide usage, offer a means to assess the globalization of Japanese popular culture. But emoji alone are “unreadable”. They need to be used together with established modes of expression. Together, we will explore what emoji teach us about ourselves, our world, and the visual art of communication.

Dr. Alisa Freedman is Professor of Japanese Literature and Cultural Studies at the University of Oregon. She publishes widely on Japanese modernism and contemporary urban studies, youth culture, and the intersection of literature and digital media.

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**Thursday, March 7**  
**5:00 pm–6:00 pm**  
San José State University  
Student Union Theater  
[arth.sjsu.edu](http://arth.sjsu.edu)

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THE PUBLIC

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